



**FOR IMMEDIATE RELEASE**

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**GREEN RESOURCE BECOMES GEOPONICS DISTRIBUTOR FOR THE CAROLINAS**

COLFAX, North Carolina --- April 21, 2016 --- Green Resource was selected to become a full line distributor of Geponics for the Carolinas.

Geponics is the genius behind the critically-acclaimed Endurant Turf Colorant, an organic pigment manufactured with binders chosen specifically for excellent adherence to turfgrass. This ensures the color remains full and rich, providing a natural looking green that is consistent and long-lasting. Its visual appeal is unmatched by any other brand on the market. It is suitable for use over a wide range including, but not limited to: golf courses tees, greens and fairways, athletic parks, common areas and lawns.

Jonathan Annas, an executive for Green Resource had this comment, "We continue to conduct worldwide searches for Best-In-Class products. Endurant Turf Colorant meets our rigid standards of product excellence and performance. We are excited to be offering this product."

**Green Resource**

Green Resource is a prominent distributor, of professional-grade fertilizer, chemicals, native and turfgrass seed, and erosion control products sold from five strategically-located warehouses. The company serves golf courses, lawn care operators, grounds maintenance companies, nurseries, retail lawn and garden centers, greenhouses, and prominent landscaping firms throughout the Southeast.

**Geponics Corporation**

Geponics Corporation is an environmentally friendly company which supplies products and services to green municipalities, future minded businesses and environmentally conscious retail consumers. With concentrations in lawn and garden, golf course maintenance, organic, veganic and hydroponic farming, hydroseeding, green construction, soil stabilization, lake, stormwater and wetland management, Geponics is a leader in the Green Industries' global move towards affordable natural resource sustainability.

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